

ROSE'S FUND FOR ANIMALS
P.O. BOX 24
AVON BY THE SEA, NJ 07717
877-505-4234

This letter is to introduce you to Rose's Fund for Animals.

We are a new local charity whose mission is to financially assist, to the best of our ability, pet owners and Good Samaritans who have an animal with a good prognosis for a healthy life, but are at a financial loss to meet the animal's immediate veterinary expenses. Our goal is to help make that difficult decision come from the heart, not from the pocket. No one should ever have to choose between medical care and euthanizing their pet.

When there is a situation where the pet or found animal has a good chance of being well, but the owner or Good Samaritan can't afford it, this fund will help cover the cost.

The veterinarian should call the fund only after the owner has used his/her own resources and applied for a care credit card. We will then assist the owner to the best of our abilities in making a payment towards the bill. The veterinarian or representative will call the fund and the payment will go directly to the practice.

Below are three general guidelines used in making funding decisions. However, every request will be reviewed on a case by case basis and Rose's Fund for Animals reserves the right to either grant or deny a funding assistance request without further explanation.

- 1) The pet/found animal must have a life-threatening illness, injury or condition.
- 2) The illness, injury or condition must require immediate or prompt veterinary intervention in order for the pet/found animal to survive.
- 3) The veterinarian's prognosis (in the veterinarian's best professional judgment) should indicate a positive outcome.

In addition, final funding decisions will be based on resources available. It is also expected that the guardian will contribute to the cost of treatment to the fullest extent possible. The veterinary practice consents to allow Rose's Fund for Animals the use of any pictures, practice name and descriptions of medical care for the purposes of promotion and fund raising. Please see the application form attached for further details of funding options.

We look forward to a long working relationship with your practice and we hope that we will be able to help in the future.

If you would allow us to leave our brochures in your office or participate in any open house or adoption days it would be very much appreciated.

Please visit our website at WWW.ROSESFUND.ORG to learn more about our organization.

Thank you.
Sincerely,

Felecia Bernstein
Director Rose's Fund for Animals

www.rosesfund.org
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